

Online Exposure



THE HOME SEARCH PROCESS

More than 90%* of consumers use the Internet to search for their new home. To get your property extensive online exposure and attract multiple competitive buyers, Berkshire Hathaway HomeServices will syndicate your home to these websites:



PLUS OVER 300 ADDITIONAL WEBSITES POWERED BY ZILLOW, TRULIA AND HOMEFINDER.



*According to National Association of REALTORS® 2013 Profile of Home Buyers and Sellers, the use of the Internet in the home search rose slightly year-over-year to 92%.

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